

**Weekend Life**

**Programming Grant**

**Special Funding for New and  
Creative Weekend Programming**

# Purpose

The *Weekend Life Programming Grant* has been developed to enhance the quality of Weekend Life at Stony Brook University. Weekend Life includes any event held Thursday through Sunday. Student groups and University Departments provide scholastic, recreational, spiritual, intellectual, cultural, political and social opportunities for interaction through exceptional programming. Stony Brook continues to encourage and support student programs and challenges groups to expand their horizons by implementing new and innovative weekend programs. The *Weekend Life Programming Grant* supports efforts that are new and creative, create a level of enthusiasm among the campus community, inspire school spirit, bridge multicultural relations and foster collaboration among students, faculty and staff.

# Goals

The following are the goals of the grant:

- to develop a sense of community and school spirit on the weekends
- to foster creativity, innovation and enthusiasm
- to heighten interest in multicultural relations
- to bridge communication and encourage networking through collaboration
- to support events that are new to the campus community

# Funding & Selection

The Division of Student Life provides grants to promote new and innovative weekend programs. Final selection of grant recipients will be made by the *Weekend Life Programming Grant Committee* at least one (1) week after the application is submitted. The following program criteria will be reviewed:

- the program is new to the campus community
- the program reflects creativity and innovation
- the program involves collaboration and networking from the planning stage to implementation stages
- the program promotes school spirit
- the proposal and application are well thought out and organized

# Utilizing Funds

Funding for this grant **CAN** support expenses such as: Publicity, Audio and Visual Equipment, Decorations, USG Ticket Office, USG Event Management Staff, Concert Security Specialist, Entertainment/Speaker Fee.

Funding for this grant **CANNOT** support the following items: Food, Scholarships, Gifts and/or Prizes, **Events that contain alcohol and/or other drugs.**

Applications must be submitted to the Evening and Weekend Activities Program Advisor, located in the Student Activities Center, Suite 218, at least one (1) month prior to event along with a:

- New Initiative Program Grant Application
- Draft of Publicity (Flyers, Ads, etc.)
- List of Budget Items and Sponsors

# Weekend Life Programming Grant

Sponsoring Organization(s)/ Department(s):

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Program Title: \_\_\_\_\_


Program Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Program Coordinator's name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone #: \_\_\_\_\_

On a **separate sheet**, please answer the following questions. Submit your responses along with this form to: Evening and Weekend Activities Program Advisor, Student Activities Center, Suite 218, Z=2800 **at least one (1) month prior to the event**. You will be contacted within one week of submitting the application about the status of your grant.

1. What is the mission of your Organization/Department?
2. Please describe how your program achieves the following Program Grant Goals:
  - Develops a sense of community and school spirit.
  - Fosters creativity, innovation and enthusiasm.
  - Heightens interest in cross-cultural relations.
  - Bridges communication and networking through collaboration.
  - New Weekend Program to the Stony Brook University campus community.
3. Describe the target audience for this program. How will your group market and promote the proposed program to this audience? (Attach a draft of the publicity that will be used to promote this event.)
4. What is your program's budget? (Attach a budget outlining all of the program's expenses and sources of sponsorship.)



# STONY BROOK

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## STUDENT LIFE

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