Director's Retreat 2013
1 - After Girl Effect

- How important to you is the use of evidence?
- How important to your area is the use of evidence?
- How much comfort do you have in using evidence?
- I am worried that data will not accurately reflect my department's story...
- I am not sure if I am using all possible forms of evidence to tell my area's story...
- The effort exerted in or cost involved with collecting and analyzing data is too great...
- Did you find the previous session helpful to your "story-telling" efforts?

**Group Mean Response**

- 5 - Very important
- 4 - Somewhat important
- 3 - Neutral / No opinion
- 2 - Slightly important
- 1 - Not at all important

- 5 - Completely comfortable
- 4 - Mostly comfortable
- 3 - Somewhat comfortable
- 2 - Slightly comfortable
- 1 - Not at all comfortable

- 5 - Strongly agree
- 4 - Somewhat agree
- 3 - Neither
- 2 - Somewhat disagree
- 1 - Strongly disagree

- 5 - Strongly agree
- 4 - Somewhat agree
- 3 - Neither
- 2 - Somewhat disagree
- 1 - Strongly disagree

- 5 - Completely helpful
- 4 - Mostly helpful
- 3 - Somewhat helpful
- 2 - Slightly helpful
- 1 - Not at all helpful
### 2 - After Student Affairs Effect

<table>
<thead>
<tr>
<th>Question</th>
<th>Group Mean Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>How important to you is the use of evidence?</td>
<td>Intended direction</td>
</tr>
<tr>
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<td>The effort exerted in or cost involved with collecting and analyzing data is too great...</td>
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<td>Did you find the previous session helpful in your “story-telling” efforts?</td>
<td>Intended direction</td>
</tr>
</tbody>
</table>

5 - Very important  
4 - Somewhat important  
3 - Neutral / No opinion  
2 - Slightly Important  
1 - Not at all important  

1 - Not at all comfortable  
2 - Slightly comfortable  
3 - Somewhat comfortable  
4 - Mostly comfortable  
5 - Completely comfortable  

5 - Strongly agree  
4 - Somewhat agree  
3 - Neither  
2 - Somewhat disagree  
1 - Strongly disagree  

5 - Strongly agree  
4 - Somewhat agree  
3 - Neither  
2 - Somewhat disagree  
1 - Strongly disagree  

5 - Completely helpful  
4 - Mostly helpful  
3 - Somewhat helpful  
2 - Slightly helpful  
1 - Not at all helpful
3 - After Telling the Story I and Power of Evidence

- How important to you is the use of evidence?
- How important to your area is the use of evidence?
- How much comfort do you have in using evidence?
- I am worried that data will not accurately reflect my department’s story...
- I am not sure if I am using all possible forms of evidence to tell my area’s story...
- The effort exerted in or cost involved with collecting and analyzing data is too great...
- Did you find the previous session helpful to your "story-telling" efforts?

5 - Very important
4 - Somewhat important
3 - Neutral / No opinion
2 - Slightly important
1 - Not at all important

5 - Completely comfortable
4 - Somewhat comfortable
3 - Not at all comfortable
2 - Slightly uncomfortable
1 - Not at all comfortable

5 - Strongly agree
4 - Somewhat agree
3 - Neither
2 - Somewhat disagree
1 - Strongly disagree

5 - Completely helpful
4 - Mostly helpful
3 - Somewhat helpful
2 - Slightly helpful
1 - Not at all helpful
Posttest - After Telling the Story II

- How important to you is the use of evidence?
- How important to your area is the use of evidence?
- How much comfort do you have in using evidence?
- I am worried that data will not accurately reflect my department’s story...
- I am not sure if I am using all possible forms of evidence to tell my area's story...
- The effort exerted in collecting and analyzing data is too great...
- Did you find the previous session helpful to your “story-telling” efforts?
- Are you satisfied with the material, format, and discussions presented today?

- 9: Very important
- 6: Somewhat important
- 3: Neutral / No opinion
- 0: Slightly important
- 1: Not at all important
- 9: Completely comfortable
- 6: Mostly comfortable
- 3: Somewhat comfortable
- 0: Slightly comfortable
- 1: Not at all comfortable
- 9: Strongly agree
- 6: Somewhat agree
- 3: Neither
- 0: Somewhat disagree
- 1: Strongly disagree
How important to you is the use of evidence?
How important to you is the use of evidence?

<table>
<thead>
<tr>
<th>Event</th>
<th>Group Mean Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pretest - After Intro</td>
<td>4.4</td>
</tr>
<tr>
<td>1 - After Girl Effect</td>
<td>4.9</td>
</tr>
<tr>
<td>2 - After Student Affairs Effect</td>
<td>4.8</td>
</tr>
<tr>
<td>3 - After Telling the Story I and Power of Evidence</td>
<td>4.6</td>
</tr>
<tr>
<td>Posttest - After Telling the Story II</td>
<td>4.7</td>
</tr>
</tbody>
</table>
Pretest - After Intro

Percentage of responses (%)

Not at all important: 0%
Slightly important: 4%
Neutral / No opinion: 0%
Somewhat important: 43%
Very important: 52%
2 - After Student Affairs Effect

Percentage of responses (%)

- Not at all important: 0%
- Slightly important: 4%
- Neutral / No opinion: 0%
- Somewhat important: 13%
- Very important: 83%
3 - After Telling the Story

- Not at all important: 0%
- Slightly important: 8%
- Neutral/No opinion: 0%
- Somewhat important: 20%
- Very important: 72%
Posttest - After Telling the Story II

- Percentage of responses (%)
  - Not at all important: 3%
  - Slightly important: 0%
  - Neutral/No opinion: 0%
  - Somewhat important: 21%
  - Very important: 76%
How important to your area is the use of evidence?
How important to your area is the use of evidence?

- Pretest - After Intro: 4.7
- 1 - After Girl Effect: 4.7
- 2 - After Student Affairs Effect: 4.7
- 3 - After Telling the Story I and Power of Evidence: 4.6
- Posttest - After Telling the Story II: 4.5
Pretest - After Intro

Percentage of responses (%)

Not at all important: 0%
Slightly important: 0%
Neutral / No opinion: 0%
Somewhat important: 33%
Very important: 67%
1 - After Girl Effect

Percentage of responses (%)

- Not at all important: 4%
- Slightly important: 0%
- Neutral / No opinion: 0%
- Somewhat important: 19%
- Very important: 78%
2 - After Student Affairs Effect

Percentage of responses (%)

- Not at all important: 0%
- Slightly important: 4%
- Neutral / No opinion: 0%
- Somewhat important: 22%
- Very important: 74%
3 - After Telling the Story I

- Not at all important: 0%
- Slightly important: 3%
- Neutral / No opinion: 3%
- Somewhat important: 21%
- Very important: 72%
Posttest - After Telling the Story II

Percentage of responses (%)

- Not at all important: 7%
- Slightly important: 0%
- Neutral / No opinion: 0%
- Somewhat important: 23%
- Very important: 70%
How much comfort do you have in using evidence?

Pretest - After Intro

1 - After Girl Effect

2 - After Student Affairs Effect

3 - After Telling the Story I

Posttest - After Telling the Story II
How much comfort do you have in using evidence?

Group Mean Response

- Pretest - After Intro: 3.9
- 1 - After Girl Effect: 4.0
- 2 - After Student Affairs Effect: 4.2
- 3 - After Telling the Story I and Power of Evidence: 4.2
- Posttest - After Telling the Story II: 4.2
Pretest - After Intro

- Not at all comfortable: 3%
- Slightly comfortable: 10%
- Somewhat comfortable: 23%
- Mostly comfortable: 23%
- Completely comfortable: 42%
1 - After Girl Effect

![Bar Chart]

- Not at all comfortable: 0%
- Slightly comfortable: 6%
- Somewhat comfortable: 29%
- Mostly comfortable: 24%
- Completely comfortable: 41%
2 - After Student Affairs Effect

Percentage of responses (%)

Not at all comfortable: 0%
Slightly comfortable: 6%
Somewhat comfortable: 13%
Mostly comfortable: 42%
Completely comfortable: 39%
3 - After Telling the Story I

- Not at all comfortable: 0%
- Slightly comfortable: 7%
- Somewhat comfortable: 10%
- Mostly comfortable: 45%
- Completely comfortable: 38%
Posttest - After Telling the Story II

Percentage of responses (%)

- Not at all comfortable: 0%
- Slightly comfortable: 6%
- Somewhat comfortable: 13%
- Mostly comfortable: 44%
- Completely comfortable: 38%
I am worried that data will not accurately reflect my department's story...
I am worried that data will not accurately reflect my department's story...
Pretest - After Intro

- Strongly disagree: 6%
- Somewhat disagree: 25%
- Neither disagree nor agree: 9%
- Somewhat agree: 44%
- Strongly agree: 16%
1 - After Girl Effect

- Strongly disagree: 13%
- Somewhat disagree: 30%
- Neither disagree nor agree: 20%
- Somewhat agree: 27%
- Strongly agree: 10%
2 - After Student Affairs Effect

- Strongly disagree: 3%
- Somewhat disagree: 32%
- Neither disagree nor agree: 13%
- Somewhat agree: 42%
- Strongly agree: 10%
3 - After Telling the Story I

![Percentage of responses chart]

- Strongly disagree: 4%
- Somewhat disagree: 26%
- Neither disagree nor agree: 22%
- Somewhat agree: 37%
- Strongly agree: 11%
Posttest - After Telling the Story II

Percentage of responses (%)

- Strongly disagree: 3%
- Somewhat disagree: 24%
- Neither disagree nor agree: 10%
- Somewhat agree: 52%
- Strongly agree: 10%
I am not sure if I am using all possible forms of evidence to tell my area's story...
I am not sure if I am using all possible forms of evidence to tell my area's story...

![Bar chart showing the impact of different interventions on group response.](chart.png)
1 - After Girl Effect

Percentage of responses (%)

- Strongly disagree: 7%
- Somewhat disagree: 3%
- Neither disagree nor agree: 3%
- Somewhat agree: 52%
- Strongly agree: 34%
2 - After Student Affairs Effect

Percentage of responses (%)

- Strongly disagree: 7%
- Somewhat disagree: 4%
- Neither disagree nor agree: 4%
- Somewhat agree: 44%
- Strongly agree: 41%
3 - After Telling the Story

- Strongly disagree: 3%
- Somewhat disagree: 7%
- Neither disagree nor agree: 17%
- Somewhat agree: 41%
- Strongly agree: 31%
Posttest - After Telling the Story II

Percentage of responses (%)

- Strongly disagree: 10%
- Somewhat disagree: 3%
- Neither disagree nor agree: 10%
- Somewhat agree: 47%
- Strongly agree: 30%
The effort exerted in or cost involved with collecting and analyzing data is too great...
The effort exerted in or cost involved with collecting and analyzing data is too great...
1 - After Girl Effect

- Strongly disagree: 31%
- Somewhat disagree: 31%
- Neither disagree nor agree: 7%
- Somewhat agree: 28%
- Strongly agree: 3%
2 - After Student Affairs Effect

- Strongly disagree: 37%
- Somewhat disagree: 27%
- Neither disagree nor agree: 17%
- Somewhat agree: 17%
- Strongly agree: 3%
3 - After Telling the Story

- Strongly disagree: 39%
- Somewhat disagree: 23%
- Neither disagree nor agree: 10%
- Somewhat agree: 19%
- Strongly agree: 10%
Did you find the previous session helpful to your "story-telling" efforts?
Did you find the previous session helpful to your "story-telling" efforts?

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<td>3.92</td>
</tr>
<tr>
<td>3 - After Telling the Story I and Power of Evidence</td>
<td>3.93</td>
</tr>
<tr>
<td>Posttest - After Telling the Story II</td>
<td>3.52</td>
</tr>
</tbody>
</table>
1 - After Girl Effect

- Not at all helpful: 10%
- Slightly helpful: 10%
- Somewhat helpful: 23%
- Mostly helpful: 27%
- Completely helpful: 30%
2 - After Student Affairs Effect

<table>
<thead>
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<th>Level</th>
<th>Percentage of responses (%)</th>
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<tr>
<td>Not at all helpful</td>
<td>3%</td>
</tr>
<tr>
<td>Slightly helpful</td>
<td>3%</td>
</tr>
<tr>
<td>Somewhat helpful</td>
<td>19%</td>
</tr>
<tr>
<td>Mostly helpful</td>
<td>47%</td>
</tr>
<tr>
<td>Completely helpful</td>
<td>28%</td>
</tr>
</tbody>
</table>
3 - After Telling the Story I

Percentage of responses (%)

- Not at all helpful: 7%
- Slightly helpful: 3%
- Somewhat helpful: 14%
- Mostly helpful: 45%
- Completely helpful: 31%
Posttest - After Telling the Story II

Percentage of responses (%)

- Not at all helpful: 13%
- Slightly helpful: 7%
- Somewhat helpful: 20%
- Mostly helpful: 37%
- Completely helpful: 23%
Are you satisfied with the material, format, and discussions presented today?