



Division of Student Life Internship Opportunities – Spring 2009

The Division of Student Life has (14) different credit-bearing internship opportunities with Student Life, Student Activities, Campus Recreation, Craft Center and Student Media. A credit internship is an opportunity to gain work related skills while taking classes as Stony Brook University.

To apply:

- e-mail: Dr. Susan DiMonda, Associate Dean and Director of Student Life at susan.dimonda@stonybrook.edu
- Attach Resume
- Attach a Letter or e-mail stating which internship you are interested in applying for, reasons for applying, and any qualifications or academic major/minor that you may have related to the position.

Once accepted and approved for the Internship students would be required to register for either of the following courses:

EXT 488 Internship is for juniors/seniors minimum (57 credit hours)

EXT 288 Internship is for freshman/sophomores (less than 57 credit hours)

Student Life Marketing and Programming Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist the Associate Dean and Director of Student Life with production of newsletters, weekly Student Life Listserv announcements, on-line calendar, facebook, blackboard and special events sponsored by the Division of Student Life. This is a great opportunity for a student interested in journalism, public relations, and event planning.

Student Life Communications Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- The Communications Intern will be responsible for publicizing events sponsored by all departments within the Division of Student Life. Assist in the updating of division websites, on-line calendar, facebook, and blackboard. Development of press releases for department homepages and bi-monthly newsletter articles. This is a great opportunity for a student interested web design, journalism, and public relations.

Fitness Program Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist in the day to day needs of the fitness program; which includes administrative paperwork, special events management, budget, payroll, supervision, hiring and training of employees, marketing and publicity and program evaluation/assessment. Assist with fitness class scheduling, program promotion, training of fitness class attendants and instructor evaluations. This is a great opportunity for a student interested in program assessment, business, strategic planning, and operational management.

Intramural/Sport Club Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist in the day to day needs of the intramural and sport club program; which includes administrative paperwork, special events management, budget, payroll, supervision, hiring and training of employees, marketing and publicity and program evaluation/assessment. This is a great opportunity for a student interested in event management, business, operational management, public relations and marketing.

Wellness Center Marketing Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist in the publicity and the promotion of wellness center memberships. Generate new and innovative ideas on how to get more faculty/staff wellness center members. Assist in developing a program assessment. This is a great opportunity for a student interested in public relations, marketing, advertising and facility management.

Student Activities Assessment Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- The Assessment Intern for the Office of Student Activities will be responsible for polling, facilitating and evaluating assessments done by the Office of Student Activities, specifically around the *Leadershop* program. As well the intern will have the opportunity to learn the Flashlight assessment program. This is a great opportunity for a student interested in program assessment, strategic planning, and operational management.

Student Activities Communications Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- The Communications Intern will be responsible for publicizing events sponsored by Student Activities and other clubs on campus, making all necessary flyers for upcoming events, maintaining the bulletin boards in the SAC and Union, updating the glass cases in the SAC and Union, maintaining Target Vision, assisting with Student Activities publications, review Events Management Committee meeting minutes and maintain an up-to-date calendar of events, maintain Blackboard accounts for Student Activities and for Red Hot After Hours, collaborating with the Publicity & Marketing Team on various projects.

Student Activities Programming Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- The Programming Intern will be responsible for being a part of the Chillfest and Opening Activities 2009 committees, reservations, training in R-25, learning the event policies and procedures and paperwork, helping to plan and execute various events, assisting Clubs and Organizations event planning, processing the online reservation request form, creating a portfolio of events highlighting, and maintaining a record of all canceled events for the semester.

Craft Center Marketing Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist in the publicity and the promotion of the Craft Center. Assist in the day to day operation of the craft center; which includes class registration, maintaining data bases and program evaluation/assessment. This is a great opportunity for a student interested in public relations, business management, marketing, advertising and event planning.

Craft Center Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Students who practice an art or craft specialty and are interested in teaching should apply. Intern will work closely with staff on Craft Night's and will potentially have the opportunity to host a specialized craft night or teach a class depending on skill and knowledge. This is a great opportunity for a student interested in a career in the arts, teaching or event planning.

SBU-TV or WUSB Radio Production Intern (4 – 12 hrs per week, 1- 3 Academic Credits)

- Develop Commercials for the Division of Student Life which includes Student Activities, Campus Recreation and Commuter Student Services. Edit SBU –TV productions for airing on Closed Circuit TV. Collaborate on TV or Radio; News, Sports and Live Music productions. Complete edited projects to meet production deadlines. This is a great opportunity for a student interested in a career in journalism, radio or television.

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WUSB Operations Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Help maintain Fund-raising Database, Computer, Broadcasting, Editing Equipment and Projects for 24- hour a day broadcast FM radio station. Help create equipment manuals and technical training materials. Work with on-air hosts and operation assistants to maintain day to day operations of WUSB studios. This is a great opportunity for a student interested in a career in journalism, radio or television, fund-raising, or business management.

Media Public Relations and Fund-raising Internship (4 – 12 hrs per week, 1- 3 Academic Credits)

- Assist in the day to day needs of the Student Media office and WUSB radio station office; includes preparing mailings, coordinating public service announcements, answering phones, take and type meeting minutes, sorting mail, helping to create posters, flyers and other print materials. Collaborate with on-air hosts, students and volunteers to schedule phone coverage during fund-raiser. Entering data for radio station fund-raiser and maintain excel files. This is a great opportunity for a student interested in event management, data base management, operational management, public relations and marketing.

Expectations of students

Each student will be required to set academic goals for your internship with your faculty sponsor, and the degree to which you meet those goals will be evaluated and graded. Your partners in the EXT 488 internship are the Career Center, your faculty sponsor, and your site supervisor. Communicating with all three partners is essential. Career Center requirements:

- set learning goals related to either your major or career goals
- keep submit a journal account of your experiences
- evaluate your learning goals at mid-semester
- receive an evaluation from your internship site supervisor (i.e.boss)
- communicate with Career Center and faculty sponsor throughout the semester

Reference Source URL: <http://www.career.sunysb.edu/content/faculty/internships>